

# Webinar on “How to finance the greening of your food chain”

24 March 2021, 10:00–12:10 – Online meeting

- |              |   |
|--------------|---|
| 09:50-10:00  | Informal ‘arrival’, connecting to the meeting   |
| 10:00-10:10  | <b>Welcome and introduction</b><br><br>Ulrike Rabmer-Koller, Chair of Sustainable Development Committee, SMEunited  |
| 10:10 -10:25 | <b>Key points of the booklet “Green Perspectives in Food Production”</b><br><br>Kata Porganyi, Food Policy Advisor, SMEunited   |
| 10:25-10:40  | <b>Challenges &amp; Solutions for the green transition in the food sector</b><br><br>Astrid Monteau, Food waste advisor to food craft businesses, Chambre de Métiers et de l’Artisanat des Pyrénées-Atlantiques           |
| 10:40 -10:50 | <b>EU financing for SMEs in food sector: support from LIFE Programme to tackle food waste</b><br><br>Milina Schumannova, Project Advisor, Environment & Resource Efficiency, Food Waste area                              |
| 10:50-11:20  | <b>SME examples from the LIFE Programme: developing greener products for waste reduction</b><br><br>Cesare Rapparini, PLA4COFFEE<br><br>Maja Justin Zupancic, LIFE for ACID WHEY  |
| 11:20-11:40  | <b>Setting the policy context: the current EU scenario for a greener food system and upcoming initiatives</b><br><br>Rada Chehlarova, Team Leader, European Commission, DG SANTE D1                                       |
| 11:40-11:50  | <b>Closing remarks: outlook for SMEs in food sector &amp; how EU financing can make a difference</b><br><br>Angelo Salsi, Head of Unit of LIFE & Eco-Innovation, EU Executive Agency for SMEs (EASME)/European Commission |
| 11:50-12:10  | <b>Open discussion / Q&amp;A</b>  |

Registration link (open until 22 March 2021):

[How to finance the greening of your food chain | SMEunited](#)